



John Siddall is the founder of Siddall Communications, a marketing and branding agency based in Richmond, Virginia. He has more than four decades of experience in public information and communications. Today, he helps clients manage today's 360 degree, 24/7 reality of protecting their brands and communicating with the public.

Siddall's agency integrates the benefits of a full-service marketing and communications agency with years of experience working with public sector clients like Virginia Department of Transportation, Virginia Department of Rail and Public Transportation, AMTRAK, and Virginia Tourism Corporation. With a deep understanding of the complexity of navigating today's multi-channeled communications platforms, John Siddall works to craft effective messages to reach target audiences and to connect with them in an impactful way.

John and his team have also worked on the Fairfax County Economic Development Authority account for more than 40 years, helping to take it from a small Northern Virginia community to an economic powerhouse.

Other clients he has served include the Atlanta Committee for the Olympic Games, Georgia Department of Transportation, Illinois Environmental Protection Agency, Jamestown 2007, National Capital Region Emergency Alert System, Pennsylvania Department of Transportation, Potomac Hospital, Potomac and Rappahannock Transportation Commission, Science Museum of Virginia, The Virginia Lottery, The Springfield Interchange, I-95 Richmond Bridge Restorations Project, Virginia Department of Environmental Quality, Virginia Film Office and the Virginia Museum of Fine Arts.

John's work has received gold medals in the One Show, CLIOs, ANDYs and EFFIES. He has been named the American Ad Federation Ad Person of the Year, and has received the AASHTO Excel Award and PRSA Community Relations Award. John attended the University of Pennsylvania.